



The world needs **MORE AND BETTER LEADERS**

BILL TREASURER SPEAKS ABOUT OPEN-DOOR LEADERSHIP



ABOUT BILL TREASURER

For over two decades Bill Treasurer has been on a mission to help people and *organizations be more courageous*. Why? Because courage is the first virtue of leadership and business. Courage is what gives business its backbone. With more courage, leaders are bolder, workers are more energized, and performance excels. Without courage, organizations suffer.

SERVING CLIENTS SUCH AS:

Hugo Boss	CNN
Spanx	Accenture
Saks Fifth Avenue	National Science Foundation
NASA	The U.S. Department of
UBS Bank	Veterans Affairs

"Bill Treasurer gave the closing keynote at the annual Fortune Leadership Summit and helped close out the event in an excellent and 'courageous' way!"

Verne Harnish, Chair, *Fortune Magazine's* Leadership Summit

—WHAT YOU'LL LEARN—

- Leadership essentials that anyone can use to have more influence.
- Practical approaches for getting people to shift from being problem-solvers to opportunity-creators.
- Ready-to-use tips for inspiring a culture of leadership and accountability.
- Why opening doors of opportunity is the most important job of a leader.

Leadership is the most overanalyzed, thoroughly dissected, and utterly confused topic in business. The expectations leaders are judged against have become unrealistic and overly complicated, causing people to opt out of the chance to lead. Bill Treasurer is out to change all that. Drawing on two decades of experience, along with the concepts introduced in his groundbreaking book, *Leaders Open Doors*, Bill Treasurer shows how leaders help people and organizations grow by creating meaningful learning opportunities. People and organizations grow and develop when they intentionally pursue goals and challenges that stretch their skills and test their mettle. The leaders job is to create those opportunities.

Bill is the author of four books, a cancer survivor, ex-professional high diver, master executive coach, business owner, father, and advocate for the rights of children with disabilities. He donates 100% of the royalties from *Leaders Open Doors* to programs that support kids with special needs.

"Of all the folks who've keynoted our conferences, Bill was the best at both inspiring and educating our audience...his delivery was flawless."

Jim Kouzes, coauthor of *The Leadership Challenge*, and the Dean's Executive Fellow of Leadership, Leavey School of Business, Santa Clara University

