

A professional portrait of Dr. Sunnie Giles, a woman with short brown hair, smiling and wearing a black top. Her arms are crossed, and she is wearing a gold watch on her left wrist. The background is a light gray gradient with a green geometric pattern on the left side.

DR. **SUNNIE** *giles*

Electronic Press Kit



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# BIOGRAPHY



The changes in the business environment is producing more volatility, uncertainty, complexity and ambiguity (VUCA), which calls for a new type of leadership (Quantum Leadership) to successfully navigate. The principles that make VUCA challenging for many organization are actually the same ones that can produce radical innovation.

Dr. Sunnie is the author of the upcoming book, *The New Science of Radical Innovation: The Six Competencies Leaders Need to Win in a Complex World* (April, 2018). In this book, Dr. Sunnie reveals a groundbreaking, science-based approach to leadership that harnesses VUCA and decodes the DNA of what makes Silicon Valley giants so successful to produce radical innovation.

Dr. Sunnie Giles is a professionally certified executive coach, leadership development consultant and organizational scientist. With an MBA from the Chicago Booth School of Business and a Ph.D. in systemic psychology (Marriage and Family Therapy) from Brigham Young University, Dr. Sunnie is a Professional Certified Coach and a former executive at Fortune 500 companies including IBM, Samsung and Accenture.

Dr. Sunnie is a new generation expert on radical innovation who takes the mystery out of what radical innovation is and how to consistently produce it. By combining her unique expertise in advanced neuroscience, complex systems approach, quantum mechanics, psychology and business, she has produced a breakthrough program called Quantum Leadership.

Dr. Sunnie's approaches to leadership development solves many issues plaguing the industry: (1) a lack of quantifiable results that tie to the bottom line, (2) temporary change (90% of the learning is lost within one year!), and (3) *internally* focused goals that blind organizations to the macro level change in the industry. Her program catalyzes leaders to produce radical innovation, fundamentally changing how the game is played in the industry and producing dramatic, permanent results, often leading to 10x improvements.

# SPEAKING TOPICS



Dr. Sunnie's methodology has helped hundreds of leaders with tangible tools and frameworks to catalyze radical innovation and transform the organization. She quickly identifies the core issues that hold the highest potential, on the basis of self-discovery, psychological safety, connection among the team, and profuse learning that leads to dramatic, permanent change.

Below are Sunnie's most popular speaking topics. Custom content for your audience can be created upon request.

## TOPICS

### **THE 6 LEADERSHIP COMPETENCIES NECESSARY FOR RADICAL INNOVATION: How to Win in a VUCA Environment**

Today's business arena is undergoing a revolutionary transformation, equivalent in impact to the Industrial Revolution. While most traditional companies are still built for the old-world economy, where variables could be measured, controlled and minimized, the companies that thrive today enter the market with a new approach.

Today, businesses must strive for radical innovation game-changing practices that bring about stunning advances and financial gain, often producing 10x improvements and redefine industry dynamics. While many leaders are paralyzed

by the new economy, the leaders of successful organizations must harness what makes VUCA challenging to win a breakthrough concept that will shape leadership theories and practices in the coming decade.

Businesses that don't adapt to the new fast-paced, unpredictable business environment could become irrelevant overnight. Learn how to achieve the skills necessary to win a VUCA environment.

## **RADICAL INNOVATION WORKSHOP: HOW TO SPAWN RADICAL INNOVATION BY HARNESSING VUCA Neuroscience Approach to Transforming Your Leadership**

In the VUCA era, decision-making is very challenging for leaders because one can rarely foresee the consequences of one's decisions. Traditional leadership (command and control) must give way to self-organization, interdependence, profuse experimentation, speed, and dynamic decision-making, informed by a systems approach.

In three-day this workshop, leaders learn how to harness VUCA and use it to their advantage to accelerate radical innovation. Drawing upon complexity, systems theory, and neuroscience research, leaders learn how to dramatically transform traditional organizations into ones fit to win in the new, disruptive VUCA era. Her approach to leadership not only provide a theoretical foundation for a new leadership mandate but also provide tangible, practical communication and leadership skills, frameworks, assessments, methodologies, and tools to help them bring about actual change immediately.

Using a World-class curriculum to induce permanent change, leaders will have a multi-sensory learning experience using several real-life scenarios, role plays and videos.

## **TRANSFORMATIONAL COMMUNICATION WORKSHOP**

Gone are the days of brilliant jerks! The damage to the cohesive fabric of the team is no longer justified by the spectacular results brilliant jerks produce. The difference in turnover intent among Quantum Leaders and Mechanistic Leaders (jerk bosses) translates into \$448 million in operating expenses for a typical Fortune 500 company! Moreover, people are willing to forgo up to 39% of their compensation to work for a Quantum Leader.

This two-day Transformational Communication workshop delivers permanent mental shifts to facilitate effective conflict management and build cohesive, connected teams. And Dr. Sunnie's global leadership research has found those bosses that catalyze radical innovation are the bosses people enjoy working for, reducing turnover and improving competitiveness.

In this two-day class, leaders will come away with a solid understanding and tangible skills to transform relationships and communication based on proven tools. Using a World-class curriculum to induce permanent change, leaders will have a multi-sensory learning experience using several real-life scenarios, role plays and videos.

Participants will understand that communication is much more than listening or even an exchange of information. They will acquire the frameworks and tools to remove the source of disconnect and miscommunication. Participants will become aware of their hidden assumptions that prevent effective communication and gain powerful self-awareness and breakthroughs that transform relationships, build safe connections in teams, produce radical innovation, and win in a complex business environment.

## ADDITIONAL SPEAKING TOPICS

- Ethics in Leadership: an Essential Ingredient for Radical Innovation
- Diversity as a Strategic Advantage, Not a Compliance Issue
- Failure as an Essential Ingredient for Radical Innovation: Don't Disgrace It but Harness It
- Connection and Belonging in Teams: A Prerequisite for Organizational Learning and Innovation
- The Case for Delegation and Decentralization: the Power of Self-Organization for Radical Innovation
- Leadership for Women: Harnessing Women's Innate Potential to Catalyze Radical Innovation

# PRAISE



"If you are serious about innovation in your organization, this book is a must read. Sunnie Giles sets a new standard for understanding innovation and provides profound insights on how innovation happens and what you can do to harness that potential."

**Jonathan Rosenberg**

Co-author of *The New York Times* and *The Wall Street Journal* Bestseller, *How Google Works*, former SVP of Products at Google and Advisor to Larry Page



"Paranoid about disruptive innovators? Read this book and you can learn how to become one. Well researched and practical, this book is a must-read for any leader who wants to win in today's unpredictable, complex world by producing radical innovation consistently. Whether you are a C-level executive seeking to build an innovative organization or a first line manager seeking to build an innovative team, this book will give you the insights, strategies, and behaviors to redefine the rules of the game."

**Sean Covey**

Co-author of *The Wall Street Journal* #1 Bestseller, *The 4 Disciplines of Execution*

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"Life changing insights and powerful tools to implement them!"  
VP Sales Operations, Software development company

"Inspiring and engaging!"  
CEO, Logistics company

"The most powerful speaker I have ever heard!"  
Director of Operations, Manufacturing Company

# APPEARANCES

## Highlights include:

- Shingo Annual Leadership Conference
- 2016 U.N. Commission on the Status of Women Conference
- Society of HR Managers
- TEDx Salt Lake City



# MEDIA

## Articles



DIALOGUE: The AI Rules of Leadership



MANAGEMENT MATTERS NETWORK: How Activating A Corporate Brand Kickstarts Radical Innovation



FORBES: Essential Skills To Keep Your Job In The Era Of Artificial Intelligence



FORBES: Turning Performance Reviews Into A Vehicle For Radical Innovation



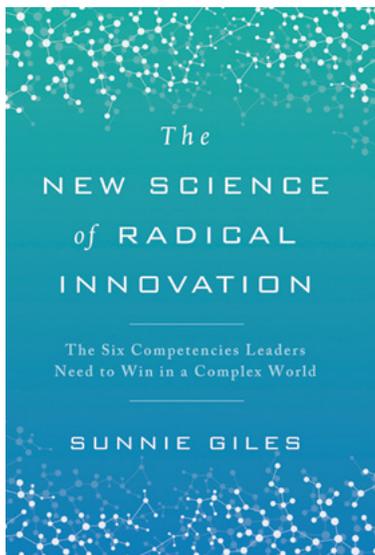
THE KOREA TIMES: Leadership Crisis In Korea



HARVARD BUSINESS REVIEW: Solution to Top 5 Leadership Challenges



INC.: 10 Secret Communication Skills of the Best Leaders



## *The New Science of Radical Innovation: The Six Competencies Leaders Need to Win in a Complex World* (BenBella Books, 2018)

In *The New Science of Radical Innovation*, professional executive coach and organizational scientist Dr. Sunnie Giles presents scientific evidences, methods, strategies, and step-by-step tools to dramatically and permanently change how leaders manage themselves, create connection with others, and achieve breakthrough innovation on both individual and organizational levels to come out on top.

Based on years of solid neuroscience, quantum mechanics, complex systems theory, social science and leadership research, *The New Science of Radical Innovation: The Six Competencies Leaders Need to Win in a Complex World* demonstrates the ins and outs of the leadership competencies you need to jump-start and sustain radical innovation in your organization, leading to success and the results you want.

### **Inside, discover how to master:**

- Self-Management
- Strengthening Differentiation
- Stimulating Learning
- Creating Safety
- Providing Connection
- Producing Radical Innovation

**CLICK HERE TO LEARN MORE  
ABOUT THE BOOK**



**CLICK HERE TO VIEW  
DR. SUNNIE GILES' SPEAKING REEL**

## Book Dr. Sunnie Giles

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*Please indicate the nature of the event in the  
subject of your email.*

*Speaking fees available upon request.*