# FEMALE FIREBRANDS

# Employer Resource Guide

**Female Firebrands** is an honest, modern, and solutions-oriented book for dealing with situations women know all too well: sexual harassment, not being taken seriously, and being talked over, passed over, underpaid, and underappreciated.

# Who is this guide for?

This guide was created for executives, people managers, HR/DEI, and other business leaders who want to increase belonging and create better experiences for women and all employees in their organizations.

# What's included?

You will find a list of providers who offer services, tools, and checklists focused on increasing advocacy, removing bias, improving processes for interviewing and hiring, fixing gender pay equity, creating great places for working parents, and more.

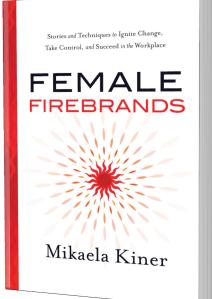
## How do I use it?

All service providers, tools, and other resources are listed along with areas they address. If you're looking for a solution with a particular focus like 'DEI & Unconscious Bias Training' you can see all the resources in that column.

You can also click directly on any tool/vendor in the chart for more details including contact information. All contact information is listed in alphabetical order on pages 5-9.



Vendors marked with the Firebrand spark are featured in the book.



	Anti- harassment	Bystander Intervention	Coaching	DEI and Unconscious Bias Training	HR & People Ops	Employee Ombudsman	Healthy Inclusive Culture	Male Advocates & Allies	Interviewing and Hiring	Pay Equity & Gender Pay Gap	Pregnancy & Parenthood	Women's Development
100% Talent												
All Voices												
Archbright												
Artemis Connection												
Ashlea A Elliott												
Awaken												
Better Allies												
Bravely												
Candour												
Ceresa												
Culture Amp												
Diverse City												
ELI, Inc												
Flywheel Talent Strategy												
Greatheart Consulting												
Henderworks, Inc												
Hollaback												
HUMiN Inc.												
ImpactDEI, LLC												
Inclusology												
Inspire HR, LLC												
Kinside												
Lamson Consulting LLC												
Lean In												
LeaveLogic												
LifeLabs Learning												
Limeade												
me too.												

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Microsoft D&I												
MomWarrior												
Moving Beyond												
NCWIT												
Neutral Shifts												
Paradigm												
Payscale												
Peoplism												
Project Implicit												
qb. consulting												
Re:work												
ReadySet												
Resourceful												
Reverb												
Revolve YOU												
Story 19 Consulting												
TalVista												
tEQuitable												
Textio												
The Vault												
Toronto Talks Inclusion												
Vrainium												
WeSolv												
White Fragility												
WiRL												
Work with Candor												
Working Mothers Revolution												
Worthwhile Consulting												

## Vendors # - C

#### 100% Talent

www.100percenttalentseattle.com | onehundredpercenttalent@gmail.com Pay Equity & Gender Pay Gap Solutions Provider

100% Talent is an initiative aimed at closing our gender wage gap. Through the use of expertly curated online resources and in-person workshops, our member companies (or "Signatories") have committed to do their part to close the wage gap by exploring and implementing best practice actions shown to increase workplace equity.

#### **All Voices**

www.allvoices.co | rozy@allvoices.co Employer Tools for Employee Omsbudperson

AllVoices is an anonymous reporting and communication platform that enables employees to safely report harassment, bias, or related issues directly to their company's leadership. Companies get real-time reporting with a communication channel, and data insights that help them improve company culture proactively.

#### Archbright

www.archbright.com | info@archbright.com People Ops Employer Tools and Solutions Provider

Archbright is the go-to resource for employers in the Pacific Northwest. At our core, we offer HR Advice and Legal Counsel through an affordable membership. Benefits may include access to our HR Hotline, our online HR Toolkit, Employment Law and Labor Law advice, Compensation Survey Data, and more. Our additional services span every stage of the employer-employee relationship, including HR Consulting, Employee and Leadership Training, Safety & Workers' Compensation, Organization Development and Labor Relations

### Artemis Connection 💥

www.artemisconnection.com | christy@artemisconnection.com DEI and Unconscious Bias Training Solutions Provider

We're outcomes-focused strategists with experience helping companies build robust strategies, drive new business models, disrupt existing markets, adapt to evolving competitive realities, and build strong organizations in a fast-changing world.

#### Ashlea A Elliott

www.ashleaelliott.com | ashleaaelliott@gmail.com People Ops Solutions Provider

Partner with founders, stakeholders, hiring managers, HR departments, and employee resource groups (ERG) to understand their team dynamics and their goals. Build stakeholder capacity on the business value of diversity, the necessity of inclusion first approach, best practices to integrate inclusion into existing teams, and the importance of inclusion in the identification, attraction, promotion, and retention of diverse talent. Develop strategic inclusion roadmap. Deliver custom training to cultivate knowledge about exclusions, barriers, and threats and how to interrupt, reduce, and reverse them. Reconstruct policies, norms, and decision-making practices for inclusion and drive cultural shifts.

#### Awaken

www.visionawaken.com | michelle@visionawaken.com DEI and Unconcious Bias Training Solutions Provider

Awaken creates compassionate space for uncomfortable conversations to develop inclusive leaders and teams. Awaken provides interactive and experiential workshops that go beyond just "checking the box" and works with high performing companies committed to real change.

#### **Better Allies**

https://betterallies.com/ Male Advocates and Allies Checklist and Guide

#### Bravely

www.workbravely.com | hello@workbravely.com Coaching Solutions Provider

Bravely is a new kind of benefit in support of workplace health. We connect employees with professional coaches for confidential conversations in the moments they need it most, and help HR leaders improve productivity and retention in turn.



www.candourglobal.com | connect@rtulshyan.com DEI and Unconscious Bias Training Solutions Provider

Candour works with leading organizations to develop strategies that create diverse teams, inclusive cultures, and promote equity and access for all. It's the right thing to do. And it's also good for business.

## Vendors C - I

#### Ceresa

www.cersa.com | beth@ceresa.com Women's Development Solutions Provider

Ceresa's mission is to address the global women's leadership gap through a structured, research-based tech-enabled program of coaching and external mentorship. We believe that radically better mentorship will accelerate the rate at which women succeed to leadership positions. For companies, research shows that mentoring can drive productivity gains of over 80%, compared to less than 25% with training alone, and that mentoring programs like Ceresa improve retention by 40- 50%.

#### Culture Amp

https://www.cultureamp.com/resources/ Healthy, Inclusive Culture Checklists and Guides and Solutions Provider



https://diversecityllc.com | opportunity@diversecityllc.com DEI and Unconscious Bias Training Solutions Provider

We are a diversity, equity, and inclusion (DEI) consulting firm specializing in diversity, inclusion, and equity assessments, training, coaching, and accountability systems.

#### ELI, Inc

www.eliinc.com | info@eliinc.com Anti-harassment Solutions Providers

We are a training company that helps to solve the problem of bad behavior in the workplace. ELI's behavioral-based, interactive approach equips individuals with practical tools for applying the organization's policies and values to their daily on-the-job conduct.

Rather than focusing on complex legal theories or lectures, ELI's programs – whether delivered via classroom instruction, e-learning, or interactive virtual instructor-led training– emphasize the connection between everyday workplace conduct and an organization's ability to achieve its business objectives. Civil, inclusive, productive and legal -- we are working to create 21st century workplaces where people and businesses thrive together.

#### **Flywheel Talent Strategy**

www.flywheelts.com | nicole@flywheelts.com Interviewing and Hiring Solutions Providers

Flywheel Talent Strategy is a Seattle-based consulting company focused on recruiting. Our mission is to empower small companies to build hiring momentum through deliberate and efficient recruiting strategies. We work with companies on Diversity Hiring, Removing Bias from Interviewing & Hiring, Interviewer Training.

#### **Greatheart Consulting**

www.greatheartconsulting.com | info@greatheartconsluting.com Male Advocates and Allies Solutions Provider

We develop inclusive leaders for the competitive and collaborative advantage of our clients. We see our differences as opportunities to be leveraged in growing truly diverse & high-performing teams. All leaders and contributors, regardless of their points of identity, must own their stories, work to develop inclusive behaviors, and be responsible for their continued growth and learning. This is the true work of Inclusive Leadership – come join us on this journey!

#### Henderworks, Inc

www.henderworks.com | effenus.henderson@henderworks.com Solutions Provider of People Ops

HenderWorks Consulting offers a wide range of HR consulting services and provides coaching support to organizations and businesses in a range of HR practice areas. Lead consultant Effenus Henderson has extensive background in developing diversity and inclusion change frameworks. We partner with our clients to develop sustainable human resource and D&I strategies to meet the needs of 21st century organizations.

#### Hollaback

https://www.ihollaback.org/resources/bystander-resources/ Offers All Services for Bystander Intervention

#### HUMiN Inc.

info@humininc.com | www.humininc.com Women's Development Solutions Provider

HUMiN helps companies build inclusion into the DNA of their culture so they can out-innovate their competition, attract the best talent and increase bottom line business performance. We are experts at identifying the gender and inclusion gaps that hold your company back from higher employee engagement and business success. Leverage our expertise & training solutions to shift the awareness & effectiveness of your managers and leaders.

#### ImpactDEI, LLC

www.impactdei.com | christine@impactdei.com DEI and Unconscious Bias Training Solutions Provider

ImpactDEI is a management consulting company. We help brands embed diversity, equity, and inclusion.

## Vendors I - N

#### Inclusology 渊

https://www.inclusology.com | info@inclusology.com Healthy, Inclusive Culture Solutions Provider

Analytics for your DEI consultancy. Inclusology's diversity, equity, and inclusion assessment platform helps DEI champions build the world's most inclusive workplaces

#### Inspire Human Resources, LLC

https://inspirehumanresources.com | hello@inspirehumanresources.com People Ops Solutions Provider

Inspire Human Resources, LLC is curated team of HR Experts for today's agile workforce

#### Kinside

www.kinside.com | brittney@kinside.com Pregnancy and Parenthood Solutions Provider

Kinside is the child care benefit for working parents. We help working parents navigate child care challenges with white glove provider matching, coveted spots at top daycares and preschools, and individualized support.

#### Lamson Consulting LLC

www.lamsonconsulting.com | melissa@lamsonconsulting.com DEI and Unconscious Bias Training Solutions Provider

We are passionate about partnering with companies who understand that leveraging diversity and developing inclusive leaders are the secret to growth.

#### Lean In

https://leanin.org/tips/workplace-ally Women Supporting Women Checklists and Guides

#### LeaveLogic

https://leavelogic.com/webinars/ Pregnancy and Parenthood Checklists and Guides and Employer Tools

#### LifeLabs Learning

www.lifelaslearning.com | hello@lifelabslearning.com Checklists and Guides

LifeLabs Learning is the go-to leadership training source for innovative companies. We specialize in lab-style workshops on life's most useful skills: things like communication, leadership, and inclusion. Our focus is on making complex skills simple and sticky.

#### Limeade

www.limeade.com info@limeade.com Healthy, Inclusive Culture Checklists and Guides and Solutions Providers

Limeade is a software company that elevates the employee experience and helps build great places to work. The Limeade Inclusion solution within the Limeade ONE platform helps companies welcome and value employees for their unique, whole selves. Through targeted activities, science-based surveys, and insights dashboards, the Limeade Inclusion solution builds and sustains an inclusive workplace.

#### me too.

https://metoomvmt.org/resources/ Checklists and Guides for Anti-Harassment

#### **Microsoft Diversity and Inclusion**

https://www.microsoft.com/en-us/diversity/beyond-microsoft/default.aspx Unconscious Bias Checklist and Guides

### MomWarrior 🔌

https://momwarrior.com | hello@momwarrior.com Women's Development Solutions Provider

Igniting collective energy and motivation to move towards concrete societal progress.

#### **Moving Beyond**

www.movingbeyond.co | aparna@movingbeyond.co DEI and Unconscious Bias Training Solutions Provider

Moving Beyond brings rigor, data, and dynamic learning systems to operationalize diversity, equity, and inclusion practices critical to advancing impact. We work with organizations that aim to have a positive environmental and social change, across impact investing, social finance, philanthropy, and sustainable business sectors.

#### NCWIT

https://www.ncwit.org/ Checklists and Guides Women Supporting Women

#### **Neural Shifts**

www.neuralshifts.com info@neuralshifts.com DEI and Unconscious Bias Training Solutions Provider

Neural Shifts is a consulting firm specialized in supporting leaders to embed diversity & inclusion practices to shift organizational culture & drive equity.

#### Paradigm

www.paradigmiq.com | contact@paradigmiq.com DEI and Unconscious Bias Training Solutions Provider

#### Payscale

www.payscale.com Pay Equity & Gender Pay Gap

PayScale helps employers and their employees understand the right pay for every position and effectively communicate about compensation.

#### Peoplism

www.peoplism.com info@peoplism.com Healthy, Inclusive Culture Solutions Provider

Peoplism partners with companies that have realized there is no silver bullet when it comes to creating a diverse, equitable and inclusive organization where all employees can belong—it requires creating and implementing a sustainable, integrated and long-term strategy. We help companies create a strategic roadmap based on an action-oriented assessment. Next, we implement that roadmap through thoughtfully designed programs that combine data analysis, training, and process change, with a healthy dose of flexibility and empathy.

#### **Project Implicit**

https://implicit.harvard.edu/implicit/ Unconscious Bias Employer Tools

#### qb. consulting

www.consultqb.com noemi@consultqb.com People Ops Solutions Provider

qb. is an end-to-end strategy and communications consultancy, helping businesses and organizations live their values inside and out. We're proudly women owned and led, powered by a diverse collective of consultants. We are passionate about helping organizations at all stages of their D&I journey. And, believe there is a huge potential for change when EVERYONE joins the conversation. We've worked with clients across finance, nonprofit, and entertainment to develop and implement roadmaps for change, communicate their unique goals and progress, and engage their your talent authentically.

#### Re:work

https://rework.withgoogle.com/guides/unbiasing-raise-awareness/steps/give-your-own-unbiasing-workshop/

Pay Equity & Gender Pay Gap, Unconscious Bias Checklist and Guides

#### ReadySet

yvonne@thereadyset.co | www.thereadyset.co DEI and Unconscious Bias Training Solutions Provider

ReadySet is a boutique consulting firm specializing in strategic and data-backed approaches to improving diversity, equity, inclusion, culture, and impact.

#### Resourceful

www.thereadyset.co | hello@resourcefulhr.com People Ops Solutions Provider

Resourceful is the HR partner dedicated to helping you move your mission forward with full-spectrum HR Solutions. We work with clients who care about making an impact, serving their communities in the Pacific Northwest and beyond. Our team members have expertise spanning the full spectrum of HR, from recruiting and compliance to compensation and benefits, employee relations, leadership development, and HR technology. We collaborate as part of your team in any environment, in person or remote, to address your people priorities and adjust as priorities change. We also work as a team, making smart use of tools and tech to stay in close contact and build strong relationships. We care about the people needs of impact-focused organizations, and we never stop thinking about what you'll need to thrive now and in the future.



reverbpeople.com | info@reverbpeople.com People Ops Solutions Provider

From hiring your first employee to training your entire workforce, we're here to help you grow your company by building a healthy, inclusive culture where people want to work. Reverb believes that every people decision companies make reverberates throughout the organization. We provide flexible people operations consulting, management and leadership development, and executive coaching to companies in the Pacific Northwest.

#### **Revolve YOU**

www.revolveyou.com | info@revolveyou.com Coaching Solutions Provider

Julia Freeland, Founder of REvolve YOU, helps her clients develop a growth mindset, break through legacy beliefs, become more adaptive, and reinvent their careers so they remain valuable in a rapidly changing world. In addition to speaking about how resistance to change is the greatest career threat professionals face today, she is also a vocal advocate for changing perceptions around the business value of being a parent.

#### Story 19 Consulting

www.mystory19.com | dan@mystory19.com Women's Development Solutions Provider

Communications coaching through presentation, leadership and culture. Communication starts with you.

## Vendors T - W

#### TalVista

alvin@unitive.works | https://www.talvista.com/ Interviewing and Hiring Employer Tools

Conscious Inclusion Decision Support Platform

#### tEQuitable

www.teuitable.com | sales@tequitable.com Employer Tool and Solutions Provider for Coaching and Ombudsman

tEQuitable's mission is to help companies create a work culture that works for everyone. We provide an independent, confidential platform for employees to get advice on issues of bias, discrimination, and harassment. We then provide companies anonymized and aggregated trend data and recommendations so they can improve workplace culture.

# Textio 🎇

https://textio.com/ Interviewing and Hiring Employer Tools

Use augmented writing to write jobs that attract more qualified & diverse candidate pools. Textio uses AI to analyze job descriptions in real time.

#### The Vault

https://www.vault.com/ Ombudsman Employer Tools

Find out what it's really like to work within an industry, company, or profession, and how to position yourself to start, advance, or change your career.

#### **Toronto Talks Inclusion**

https://www.talksinclusion.com/ Healthy, Inclusive Culture Checklists and Guides

#### Vrainium

https://vrainium.com | info@vrainium.com Healthy, Inclusive Culture Solutions Provider

VRAINIUM is committed to helping enterprises build genuine, inclusive, high-performance teams globally, leveraging the power of Virtual Reality combined with AI to help organizations develop soft skills, boost engagement and retention, learn to innovate and develop new capabilities faster, and transform culture at scale.

#### WeSolv

www.wesolv.com | info@wesolv.com Interviewing and Hiring Solutions Provider

WeSolv is a performance-data driven platform that connects diverse candidates and the companies looking to hire them. By engaging top talent to solve real, hands-on business challenges, WeSolv enables companies to see candidates in action and leverage data to efficiently identify and recruit the best talent based on performance, not perception.

#### White Fragility by Robin DiAngelo

https://robindiangelo.com/resources/ Unconscious Bias Checklists and Guides

#### WiRL

www.wirlsummit.com | info@wirlsummit.com Women's Development Solutions Provider

WiRL (Women in Real Life) is a robust professional development series for mid-level rising star women and the leaders who will eventually promote them. We curate the best and brightest thought leaders, blending online learning with group facilitation, to bring insights to action.

#### Work with Candor

www.workwithcandor.com | meara@workwithcandor.com Coaching Solutions Provider

Work with Candor specializes in delivering "Coaching as a Benefit" to employees at every stage of their professional development. Candor coaches provide meaningful leadership coaching to individuals and teams in service of outcomes that align with organizational needs. E.g., moving through change, honoring diverse conflict or communication styles, and increasing accountability.

#### **Working Mothers Revolution**

www.workingmothersrevolution.com | tina@workingmothersrevolution.com Pregnancy and Parenthood Checklist and Guides

WMR provides self guided online and in person workshops for moms re-entering the workforce. Think of them as your mom and baby group - tackling social and emotional issues faced by moms who've taken time off and want to get ready to go back to work!

#### Worthwhile Research & Consulting

www.worthwhileconsulting.com | wertheim@worthwhileconsulting.com DEI and Unconscious Bias Training Solutions Provider and Employer Tools

Worthwhile Research & Consulting applies deep social science expertise to problems in workplace culture. We offer DEI talks, customized training, and consulting, with a special focus on language and communication. Our training is carefully designed to bypass stress responses, uses present-day and real-world examples, and gives participants concrete tools and actions they can use moving forward. In our consulting, we use scientific assessments to identify "bias hotspots" and guide organizations on how to address them.